



**REESE
PHARMACEUTICAL
COMPANY**

*Celebrating over
100 years in
business*

Do you lose a customer every time you make a sale?



Sounds ridiculous, but it could happen if you recommend the same OTC products as the major chains you compete with.

WHAT'S THE ANSWER?

By promoting your own line of uniquely formulated items you make sure your customer comes back to your store when they need more.

This means more repeat business... and higher profits for your store!

REESE PRODUCTS FEATURE

- ▶ Intense strength formulas typically stronger and more effective than advertised brands
- ▶ Quick acting formulas that you can promote confidently
- ▶ Exclusivity - not available at major chains, grocery stores, convenience stores, etc.



Reese Pharmaceutical Co.

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**Promote your store with Reese's unique formulas.
Private Label in quantities as low as one dozen!**

Featured & Miscellaneous Items



Auraphene B® 1/2 oz
 Carbamide Peroxide 6.5%
 Ear wax removal formula.
 Great packaging and private label opportunity makes this a popular item.



Household Bedbug Spray 5 oz
 0.50% Permethrin
 Water based aerosol for bedding & furniture will control pests for up to 6 weeks.



Dentapaine 11 gm
 Benzocaine 20%
 Oil of Cloves
 Max Strength Benzocaine PLUS Oil of Cloves to desensitize gums.
 • Bilingual packaging



Docu-Soft 60's & 100's Bottle Only
 Docusate Sodium 100 mg
 One of the best sellers on your shelves. One of the best items to offer in private label. Great repeat item. Build store loyalty with your own private label!!

Super Wrap
 Flexible wrap for extra support and protection.
 Available in 2, 3, 4, 6" sizes. Similar to Ace® Bandages



Nighttime Sleep Aid 24's & 48's Bottle W/Box
 Diphenhydramine HCl 50 mg
 Maximum Strength Sleep Aid in powerful new packaging to help product sell quickly off the shelf. Box includes bilingual labeling.



Chigg Away 4 oz
 Precipitated Sulfur USP 10%
 Benzocaine 3%
 Repels chiggers (Redbugs).
 Relieves Itching from most non poisonous insect bites.
 Great for those who love the outdoors.

Cough/Cold/Flu/Allergy Tablets and Caplets



Refenesen 400
50's & 100's Bottle w/Box
 Guaifenesin 400 mg
 Loosens phlegm & makes coughs more productive. #1 ingredient for cough in an immediate release double strength dose.



Refenesen PE
50's Bottle w/Box
 Guaifenesin 400 mg
 Phenylephrine HCl 10 mg
 Loosens and relieves chest and sinus congestion. In an immediate release double strength dose.



Refenesen DM
50's & 100's Bottle w/Box
 Guaifenesin 400 mg
 Dextromethorphan HBr 20 mg
 Loosens and relieves chest congestion and controls cough. In an immediate release double strength dose.

Super Cold Tabs
36's Bottle only

APAP 650 mg
 PE 10 mg, CPM 4 mg
 PSE free formula provides relief from symptoms of the common cold and seasonal allergies. Relieves all major cold symptoms.



Refenesen Plus
20's Blister only

Guaifenesin 400 mg
 PSE 60 mg
 2 X the Guaifenesin & Pseudoephedrine than both Sinutab® & Robitussin® Severe Congestion.



REESE'S ONETAB
Congestion & Cough 30's

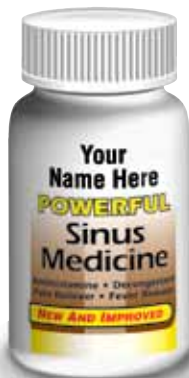
Guaifenesin 400mg
 PE 10mg
 PSE & dye free one tablet max strength dose for congestion & cough like symptoms.



Refenesen
60's Bottle Only
 Guaifenesin 200 mg
 Loosens phlegm & makes coughs more productive. Lactose free. #1 ingredient for cough.

Super Strength Sinadrin
36's Bottle only

Acetaminophen 650 mg
 Phenylephrine HCl 10 mg
 Chlorpheniramine Maleate 4mg
 PSE free formula provides relief from sinus symptoms.



Aler-Dryl Caplets
24's & 48's Bottle W/Box

Diphenhydramine HCl 50 mg
 Double the strength of Benadryl®



Topicals



Dermatox Bite & Itch Lotion 4 oz

Diphenhydramine HCl 2%
Pramoxine HCl 1%
Double action fights common summertime skin ailments.

Tri Biozene 1/2 oz

Triple Antibiotic with Pain Killer Best selling Antibiotic formula on the market. Imprint with your store name to promote your pharmacy!!!



Pharmacist's Crème 2 oz

Capsaicin 0.025%
Methyl Salicylate 15%
Menthol 10%
Triple action to combat sore joints.



Podactin Powder 2 oz

Tolnaftate 1%
Maximum Strength anti fungal powder for athlete's foot and jock itch. Starts to relieve burning and itching within 24 hours.



Podactin Cream 1 oz

Miconazole Nitrate 2%
Maximum strength for athlete's foot and jock itch. Starts to relieve burning and itching within 24 hours.



Recort Cream 1 oz

Hydrocortisone 1%
Popular pharmacy item can be imprinted with your store name to promote your store in your customer's medicine cabinet.

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For Dietary
Supplements



Vitamin E Crème 2 oz

Vitamin E 30,000IU
Highest potency Vitamin E Crème you'll find on the market. Apply to dry skin and age lines as a moisture cream.